

# earth OPTIMISM 2020

# BE PART OF THE SOLUTION

@CCI\_Cambridge  
#EarthOptimism

Saturday 25th April

10:00am - 6:00pm

David Attenborough Building,  
New Museums Site, CB2 3QZ

A day of inspiring talks from  
leading conservationists  
and celebrity speakers  
including

**Steve Backshall and  
Sir David Attenborough**

Find out how you can  
make simple lifestyle  
changes to benefit  
nature at the  
**Solutions Fair**

Book tickets at  
[www.earthoptimism.cambridgeconservation.org](http://www.earthoptimism.cambridgeconservation.org)

**Cambridge  
Conservation  
Initiative**



giving  
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