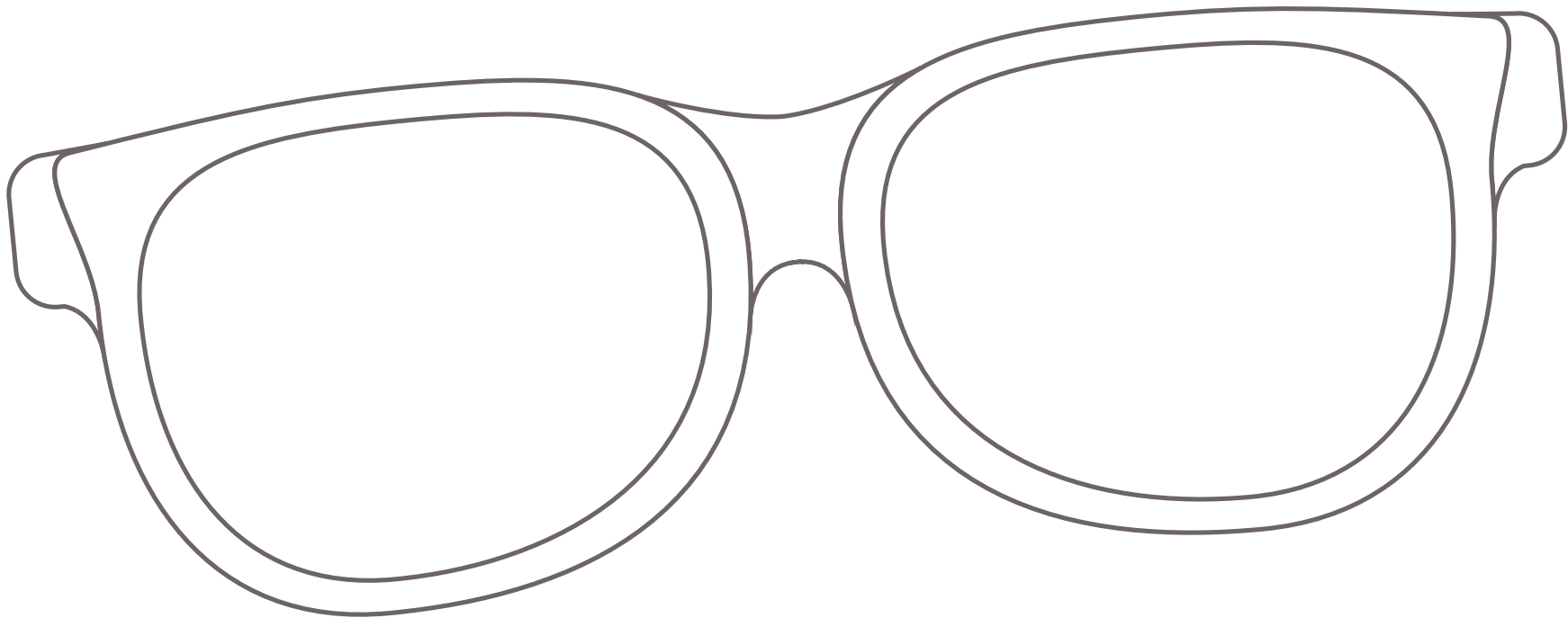


Association of
Optometrists

What would your dream glasses look like?



DID YOU KNOW?

1

Up to one million children in the UK currently have an undetected vision problem

Statistics provided by the Eyecare Trust and based on DCSF 2009 School Census 0 to 12-year-olds

2

Children with undiagnosed eye conditions are more likely to have difficulties with learning at school

3

Over 90% of children visit a dentist regularly, whilst **only 53% of children have ever had a sight test**

Johnson & Johnson Vision Care Survey 2009

4

NHS sight tests are funded for all children under the age of 16 and are available at High Street optometrists and opticians

5

84% of parents agree that improved vision would have a positive impact on their child's performance at school

Johnson & Johnson Vision Care Survey 2009

6

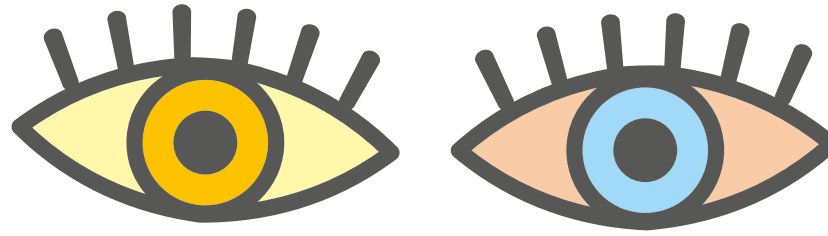
A sight test can give every child the ability to see clearly, learn effectively and develop normally

7

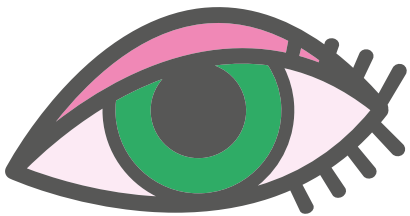
As well as an eye health check, a sight test might detect signs of underlying general health conditions, such as diabetes, high cholesterol and high blood pressure



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Everybody's eyes are different



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